



**PGA OF ALBERTA  
2024 BUYING SHOW**

**October 22-24, 2024  
Calgary BMO Centre (Halls B&C)**

***SHOW  
PACKAGE***



# SHOW SCHEDULE

Here's a look at the schedule for each day of the PGA of Alberta Buying Show. You can also refer to one of the VUED digital signage displays on the show floor or come by the registration desk if you have any questions.

## ***DAY 1: TUESDAY, OCTOBER 22, 2024***

<b>8:00 am - 9:30 am</b> Level 3 Percheron Ballroom	<b>Welcome Breakfast</b> Sponsored by GFS, Sundog Eyewear/Blue Tees & Tribal
<b>9:00 am - 5:00 pm</b>	<b>PGA of Canada Members Only: Open Booking</b> Only facilities with an employed PGA of Canada member in good standing are permitted to attend on this day
<b>12:00 pm - 1:00 pm</b> Level 2 Meeting Room 224	<b>Education Session:</b> Buying Strategies with Bob Paley (Kananaskis Country GC)
<b>3:00 pm - 5:00 pm</b> Level 2 Meeting Room 224	<b>New Member Orientation</b>
<b>5:00 pm - 6:00 pm</b>	<b>PGA of Canada Members: Appointments Only</b>
<b>5:00 pm - 7:30 pm</b> Hotel Arts	<b>Cocktail Reception @ Hotel Arts</b> Sponsored by GFS, Hotel Arts, Tribal & Triple Bogey Brewing Co.



## ***DAY 2: WEDNESDAY, OCTOBER 23, 2024***

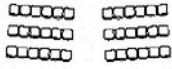
<b>8:00 am - 9:00 am</b>	<b>PGA of Canada Members: Appointments Only</b>
<b>9:00 am - 5:00 pm</b>	<b>Open Booking with Exhibitors</b> PGA of Canada members, NGCOA members & green grass facilities
<b>2:00 pm - 3:00 pm</b> Level 2 Meeting Room 224	<b>Education Session:</b> Visual Merchandising with Catherine Cacaoutis (Nike Golf)
<b>2:00 pm - 5:00 pm</b>	<b>Corporate Afternoon</b> PGA of Canada members can invite corporate clients to attend during this time
<b>5:00 pm - 7:30 pm</b> Level 3 Percheron Ballroom	<b>PGA of Alberta Awards Cocktail Reception &amp; Ceremony</b> Cocktail reception sponsored by GFS, Golf Genius & Levelwear Canada

## ***DAY 3: THURSDAY, OCTOBER 24, 2024***

<b>8:00 am - 9:00 am</b>	<b>PGA of Canada Members: Appointments Only</b>
<b>9:00 am - 3:00 pm</b>	<b>Open Booking with Exhibitors</b> PGA of Canada members, NGCOA members & green grass facilities  <b>Corporate Day</b> PGA of Canada members can invite corporate clients to attend during this time
<b>10:00 am - 11:00 am</b> Level 2 Meeting Room 224	<b>Education Session: Round Table Discussion</b>
<b>11:30 am - 12:30 pm</b> PGA of Alberta Speaker Stage on the show floor	<b>A Conversation with one of Canada's Top Coaches: Derek Ingram, presented by PING Canada</b> This session will be hosted by Todd Halpen (Golf Future)

# 2024 PGA of Alberta Buying Show Floor Plan

## Calgary BMO Centre (Halls B & C)



208

206 204 B 204 202

207  
302 300

205 203 201 200  
214 212 210

### FEATURED PRODUCTS AREA

Discover signature products from our exhibitors including stylish apparel and unique accessories.

ENTRANCE

304

308

**THE BILL CARRINGTON LOUNGE**

A space to network, relax, and recharge in between appointments with work stations and private meeting areas.

301 222  
303 224  
226  
305 228  
307 230

215 213 211  
220

223 221  
406 404 402 400

110  
104  
109  
108



Meet some of our first-time exhibitors here at "The 1st Tee".

100  
101  
102  
103

107 106 105  
112 111

311 309 416  
420 418

405 403 401  
414 412 408 410

423 421 419 417  
610 608 606 604

415 413 411  
602 600

500

800  
802  
804  
806

**THE 19TH HOLE**

Food & Beverage Area Sponsored By

801 700  
702  
803 704  
805 706  
807 708  
809

701 502  
504  
703 506  
705 508  
707 510  
512

501  
503

**THE CLARENCE SEMRAU LOUNGE**

A space to network, relax, and recharge in between appointments.

808 810 812 817 815 813 811 709 507



# ***EXHIBITORS & BOOTH NUMBERS***

## **EXHIBITOR NAME**

## **BOOTH**

36 A Day Golf Co.	106
ACI Brands Inc.	308
Acushnet Canada	207 & 208
AHEAD	813
Alberta Golf	709
All-In Golf Guard	112
Alphi Apparel	400
AV Apparel Canada	104
B Well Skin Co.	108
Behrends Group	419
BPG CO-OP	812
Branded Bills	111
CaddyPro Golf Products	226
Callaway Golf Canada	707 & 708
Catalyst Group Brands	302
Club Prophet	417
Cobra Puma Golf	410 & 411
COLE HAAN	107
Copper Tech Canada	210
CUTCO	408
Cutter & Buck	811
Despins Netting Applications Inc.	305
Dexim Golfwear	405
Dolcezza Golf	412
Dormie Golf Workshop	502
Duca del Cosma	508

## **EXHIBITOR NAME**

## **BOOTH**

DUER	203
ECCO	202
E-Z-GO Canada	401
Flyte Golf	700
Fore Chicks	702
Forestar Golf Sales Ltd.	507
Full Wedge Golf	215
G&G Brands	220 & 221
Golf Genius Software	802
Golf Supply House	204B
Golf Trends Inc.	205 & 206
GolfStar Canada	403
Goliath Golf	413
Gradient Beverages	606
Greg Norman Collection	808
Hathway Stewart Enterprises Ltd.	230
HUB International Insurance Brokers	105
Impact Canopy Canada	805
ITL Golf	204
J.I.M. Imports Limited dba Danini	307
JQ Golf Clothing Company Inc.	706
Kaddy-Lac Golf Equipment	223
KAILANI	809
Kipp Carver Sales	406
KJUS	705
KNKT Belts	803

# ***EXHIBITORS & BOOTH NUMBERS***

## **EXHIBITOR NAME**

## **BOOTH**

Levelwear Canada	602
LIJA	214
Longman Agency	212 & 213
Maui Jim	224
MGI Golf Canada	512
Miller Golf	510
Mizuno Canada	414
MKRAK	701
Mobilicab	200
New Era Cap	404
Nike Golf	810
Oakcreek Golf & Turf	416
Papi Sunglasses	103
PING Canada	604
Platform Sales	501
Play Well Agencies	420 & 423
PLYR Athletics	807
Podium Imports	102
Practice Apparel	504
PXG	402
Ralph Lauren / RLX	201
Rampion Enterprises	503
Rawhide Golf	608
Rolo Golf & Apparel Inc.	300
Samrok Canada Inc.	222

## **EXHIBITOR NAME**

## **BOOTH**

SMART Golf Software Inc.	100
Sofibella	506
Sports Girlie Apparel	110
Srixon / Cleveland / XXIO	804
Steve Graham Sales	309
STONY	610
Summit Golf Brands	228
Sun Mountain Sports Inc.	211
Sundog Eyewear	800
Sunice / Bobby Jones	311
Supreme Munsingwear International Inc.	303
Tagmarshal	801
TaylorMade Golf Canada	418 & 421
The Westport Company	600
Tilley Endurables	415
Towel Tag	704
Tribal	817
Triple Bogey Brewing Co.	815
Turf Net Sports Supplies	301
U.S. Kids Golf	806
Ultimate Golf & Leisure	500
Wallah Fairway Markers	703
West Golf Retail & Sales	109
Winners Circle Trophies & Awards	101