



PGA ALBERTA AWARDS

APPRENTICE PROFESSIONAL OF THE YEAR

Apprentice Professional of the Year Guidelines:

- ✦ Demonstration of outstanding qualities of leadership.
- ✦ Well-regarded as a role model to other PGA of Alberta Apprentice Professionals.
- ✦ Must be an Apprentice Professional at the start of the year.
- ✦ Apprentice Professional must be working in a pro shop at a golf course.

Apprentice Professional of the Year Criteria:

- ✦ Overall performance as an Apprentice Professional.
- ✦ Leader and role model as it relates to the promotion and growth of the game of golf.
- ✦ Strong desire to develop as a golf professional through multiple avenues.
- ✦ Demonstrated involvement within the community and the Association.

Selection Process:

- ✦ Each nominee application is reviewed by an awards sub-committee.
 - The sub-committee for each award includes past winners of that award and members of the awards committee.
- ✦ The five (5) nominees whose applications rank the highest among the sub-committee members are presented to the selection committee as finalists.
- ✦ All members of the selection committee, also known as the awards committee, are past Club Professional of the Year award winners.
- ✦ The selection committee reviews all award finalists and submits confidential votes using a ranking system.
- ✦ Awards are presented to the finalist with the best overall ranking.

Eligibility:

All Apprentice Professionals in good standing are eligible.

The following are ineligible:

- ✦ Previous PGA of Canada Moe Norman Apprentice Professional of the Year Award winners
- ✦ PGA of Canada National Staff & PGA of Canada Zone Staff

NOTE: ONCE A MEMBER WINS NATIONALLY THEY ARE INELIGIBLE TO WIN AGAIN PROVINCIALY IN THE SAME CATEGORY





PGA ALBERTA AWARDS

CLASS “A” PROFESSIONAL OF THE YEAR

Class “A” Professional of the Year Guidelines:

- ✦ Demonstration of outstanding qualities of leadership.
- ✦ Demonstration of outstanding customer service.
- ✦ Well-regarded as a role model to other PGA of Alberta Class “A” Professionals.
- ✦ Class “A” Professional working in a pro shop at the golf course – must start the year in the category.

Class “A” Professional of the Year Criteria:

- ✦ Overall performance as a Class “A” Professional
- ✦ Leader and role model as it relates to the promotion and growth of the game of golf.
- ✦ Strong desire to develop as a golf professional through multiple avenues.
- ✦ Demonstrated involvement within the community and the Association.

Selection Process:

- ✦ Each nominee application is reviewed by an awards sub-committee.
 - The sub-committee for each award includes past winners of that award and members of the awards committee.
- ✦ The five (5) nominees whose applications rank the highest among the sub-committee members are presented to the selection committee as finalists.
- ✦ All members of the selection committee, also known as the awards committee, are past Club Professional of the Year award winners.
- ✦ The selection committee reviews all award finalists and submits confidential votes using a ranking system.
- ✦ Awards are presented to the finalist with the best overall ranking.

Eligibility:

All Class “A” Professionals in good standing in the following membership categories are eligible for this award:
Assistant Professional and Associate Professional.

This award is intended to recognize a Class “A” Assistant or Associate Golf Professional working in a golf shop at a golf course or club.

The following are ineligible:

- ✦ Previous PGA of Canada Stan Leonard Class “A” Professional of the Year Award winners
- ✦ Apprentice Professionals, Executive Professionals, Head Professionals, Head Teaching Professionals, Master Professionals, and PGA of Canada Life Members
- ✦ PGA of Canada National Staff & PGA of Canada Zone Staff

NOTE: ONCE A MEMBER WINS NATIONALLY THEY ARE INELIGIBLE TO WIN AGAIN PROVINCIALY IN THE SAME CATEGORY





PGA ALBERTA AWARDS

CLUB PROFESSIONAL OF THE YEAR

Club Professional of the Year Guidelines:

- ✦ Demonstration of outstanding qualities of leadership.
- ✦ Demonstration of outstanding management.
- ✦ Maintain a substantial record of service to the Association and the game of golf.
- ✦ Well-regarded as a role model to other PGA of Alberta Club Professionals.

Club Professional of the Year Criteria:

- ✦ Overall performance as a Club Professional.
- ✦ Business innovation and continuous improvement at their facility.
- ✦ Leader and role model as it relates to the promotion and growth of the game of golf.
- ✦ Demonstrated involvement within the community and the Association.

Selection Process:

- ✦ The nomination should be based on a nominee's entire past experience as a Club Professional.
- ✦ Achievements during the past 12 months should be emphasized.
- ✦ Each nominee application is reviewed by an awards sub-committee.
 - The sub-committee for each award includes past winners of that award and members of the awards committee.
- ✦ The five (5) nominees whose applications rank the highest among the sub-committee members are presented to the selection committee as finalists.
- ✦ All members of the selection committee, also known as the awards committee, are past Club Professional of the Year award winners.
- ✦ The selection committee reviews all award finalists and submits confidential votes using a ranking system.
- ✦ Awards are presented to the finalist with the best overall ranking.

Eligibility:

All Class "A" Professionals in good standing in the following membership categories are eligible for this award: Head Professional, Director of Golf**, Manager of Golf Operations**, Pro-Manager**, and Director of Operations**.

**To be eligible for the Club Professional of the Year Award, one must be responsible for the golf operations at a golf course. If the nominee is responsible for and oversees the entire operation including areas like food & beverage, course maintenance, and administration in addition to golf operations, they should be nominated for the Executive Professional of the Year Award.

The following are ineligible:

- ✦ Previous PGA of Canada Murray Tucker Club Professional of the Year Award winners
- ✦ Apprentice Professionals and PGA of Canada Life Members
- ✦ PGA of Canada National Staff & PGA of Canada Zone Staff

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PGA
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AWARDS

COACH OF THE YEAR

Coach of the Year Guidelines:

- ✦ Recognized as an outstanding coach of golf among the PGA of Alberta membership.
- ✦ Initiation/implementation of innovative, unconventional, and/or special coaching programs.
- ✦ Publication of articles, books, magazines, etc.

Coach of the Year Criteria:

- ✦ Nominees **must** be certified by the PGA of Canada's National Coaching Certification Program (NCCP) developed in partnership with the Coaching Association of Canada (CAC) & Golf Canada in the Competition Stream (Coach of New Competitors or Coach of Developing Competitors)
- ✦ Attendance or facilitation of a minimum of two (2) PGA of Canada teaching workshops, seminars, or PGA of America teaching and coaching summits within the last five (5) years.
- ✦ Overall performance in coaching at the facility, zone, and national levels.

Selection Process:

- ✦ The nomination should be based on a nominee's entire past experience.
- ✦ Achievements during the past 12 months should be emphasized.
- ✦ Each nominee application is reviewed by an awards sub-committee.
 - The sub-committee for each award includes past winners of that award and members of the awards committee.
- ✦ The five (5) nominees whose applications rank the highest among the sub-committee members are presented to the selection committee as finalists.
- ✦ All members of the selection committee, also known as the awards committee, are past Club Professional of the Year award winners.
- ✦ The selection committee reviews all award finalists and submits confidential votes using a ranking system.
- ✦ Awards are presented to the finalist with the best overall ranking.

Eligibility:

All Class "A" Professionals and Apprentice Professionals in good standing are eligible for this award.

The following are ineligible:

- ✦ Previous PGA of Canada Ben Kern Coach of the Year Award winners
- ✦ PGA of Canada Life Members
- ✦ PGA of Canada National Staff & PGA of Canada Zone Staff

NOTE: ONCE A MEMBER WINS NATIONALLY THEY ARE INELIGIBLE TO WIN AGAIN PROVINCIALY IN THE SAME CATEGORY





The logo features a red maple leaf above the text "PGA ALBERTA" in a bold, black, sans-serif font. Below this, the word "AWARDS" is written in a larger, bold, black, serif font. The entire logo is set against a white background.

EXECUTIVE PROFESSIONAL OF THE YEAR

Executive Professional of the Year Guidelines:

- ✦ Demonstration of outstanding qualities of leadership at their facility and within the golf industry.
- ✦ Demonstration of outstanding management, business innovation, and continuous improvement at their facility.
- ✦ Maintain a substantial record of service to the Association and the game of golf.
- ✦ Well-regarded as a role model to other PGA of Alberta Executive Professionals.

Executive Professional of the Year Criteria:

- ✦ Overall performance as an Executive Professional.
- ✦ Leader and role model as it relates to the promotion and growth of the game of golf.
- ✦ Demonstrated involvement with the Association.

Selection Process:

- ✦ The nomination should be based on a nominee's entire past experience as an Executive Professional.
- ✦ Achievements during the past 12 months should be emphasized.
- ✦ Each nominee application is reviewed by an awards sub-committee.
 - The sub-committee for each award includes past winners of that award and members of the awards committee.
- ✦ The five (5) nominees whose applications rank the highest among the sub-committee members are presented to the selection committee as finalists.
- ✦ All members of the selection committee, also known as the awards committee, are past Club Professional of the Year award winners.
- ✦ The selection committee reviews all award finalists and submits confidential votes using a ranking system.
- ✦ Awards are presented to the finalist with the best overall ranking.

Eligibility:

All Class "A" Executive Professionals in good standing in the following membership categories are eligible: General Manager, Chief Executive Officer, Chief Operating Officer, Director of Golf**, Manager of Golf Operations**, Pro-Manager**, and Director of Operations**.

**To be eligible for the Club Professional of the Year Award, one must be responsible for the golf operations at a golf course. If the nominee is responsible for and oversees the entire operation including areas like food & beverage, course maintenance, and administration in addition to golf operations, they should be nominated for the Executive Professional of the Year Award.

The following are ineligible:

- ✦ Previous PGA of Canada Dick Munn Executive Professional of the Year Award winners
- ✦ Apprentice Professionals and PGA of Canada Life Members
- ✦ PGA of Canada National Staff & PGA of Canada Zone Staff

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PGA ALBERTA AWARDS

JUNIOR LEADER OF THE YEAR

Junior Leader of the Year Guidelines:

- ✦ Recognized as a leader and mentor amongst junior golfers.
- ✦ Contribution to junior programs/events at the community, Association, and national levels.
- ✦ Proven interest and ability to provide opportunities/experiences for juniors to learn and play golf.

Junior Leader of the Year Criteria:

- ✦ Involvement in the promotion, development, and growth of junior golf at the club level and within in the community.
- ✦ Nominees **must** be certified in instruction and/or coaching through the PGA of Canada's National Coaching Certification Program (NCCP).
- ✦ Preference will be given to those engaged in further learning and certification through other bodies in the industry.
- ✦ Overall image, service, and leadership in the junior golf arena.

Selection Process:

- ✦ Each nominee application is reviewed by an awards sub-committee.
 - The sub-committee for each award includes past winners of that award and members of the awards committee.
- ✦ The five (5) nominees whose applications rank the highest among the sub-committee members are presented to the selection committee as finalists.
- ✦ All members of the selection committee, also known as the awards committee, are past Club Professional of the Year award winners.
- ✦ The selection committee reviews all award finalists and submits confidential votes using a ranking system.
- ✦ Awards are presented to the finalist with the best overall ranking.

Eligibility:

All Class "A" Professionals and Apprentice Professionals in good standing are eligible for this award.

The following are ineligible:

- ✦ Previous PGA of Canada Jack McLaughlin of the Year Award winners
- ✦ PGA of Canada Life Members
- ✦ PGA of Canada National Staff & PGA of Canada Zone Staff

NOTE: ONCE A MEMBER WINS NATIONALLY THEY ARE INELIGIBLE TO WIN AGAIN PROVINCIAALLY IN THE SAME CATEGORY





PGA ALBERTA AWARDS

RETAILER OF THE YEAR **ANNUAL GROSS MERCHANDISE SALES UP TO \$500,000**

NOTE: PROFESSIONALS MAY SELF-NOMINATE THEIR FACILITY FOR THIS AWARD.

Retailer of the Year Criteria:

- ✦ Annual gross merchandise sales up to \$500,000
- ✦ Innovative merchandising philosophies and display techniques.
- ✦ Unique sales promotions.
- ✦ Effective buying plan and sell-through strategies throughout the season.
- ✦ Demonstrated skill in planning and promotion of sales by presenting products to market on a timely basis.

Selection Process:

- ✦ Each nominee application is reviewed by an awards sub-committee.
 - The sub-committee for each award includes past winners of that award and members of the awards committee.
- ✦ The five (5) nominees whose applications rank the highest among the sub-committee members are presented to the selection committee as finalists.
- ✦ All members of the selection committee, also known as the awards committee, are past Club Professional of the Year award winners.
- ✦ The selection committee reviews all award finalists and submits confidential votes using a ranking system.
- ✦ Awards are presented to the finalist with the best overall ranking.

Eligibility:

All PGA of Canada facilities in good standing, with a PGA of Canada Class “A” Professional or Apprentice Professional in good standing, within the Alberta zone are eligible for this award.

The following are ineligible:

- ✦ PGA of Canada Life Members

NOTE: ONCE A FACILITY WINS NATIONALLY THEY ARE ELIGIBLE TO WIN AGAIN PROVINCIALY IN THE SAME CATEGORY AS LONG AS THERE IS A DIFFERENT INDIVIDUAL IN THE ROLE OF HEAD PROFESSIONAL.

ONCE AN INDIVIDUAL WINS NATIONALLY THEY ARE ELIGIBLE TO WIN AGAIN PROVINCIALY IN THE SAME CATEGORY AS LONG AS THEY ARE AT A DIFFERENT FACILITY. THEY ARE INELIGIBLE TO WIN PROVINCIALY AT THE SAME FACILITY MORE THAN ONCE.



PGA ALBERTA AWARDS

RETAILER OF THE YEAR **ANNUAL GROSS MERCHANDISE SALES OVER \$500,000**

NOTE: PROFESSIONALS MAY SELF-NOMINATE THEIR FACILITY FOR THIS AWARD.

Retailer of the Year Criteria:

- ✦ Annual gross merchandise sales over \$500,000
- ✦ Innovative merchandising philosophies and display techniques.
- ✦ Unique sales promotions.
- ✦ Effective buying plan and sell-through strategies throughout the season.
- ✦ Demonstrated skill in planning and promotion of sales by presenting products to market on a timely basis.

Selection Process:

- ✦ Each nominee application is reviewed by an awards sub-committee.
 - The sub-committee for each award includes past winners of that award and members of the awards committee.
- ✦ The five (5) nominees whose applications rank the highest among the sub-committee members are presented to the selection committee as finalists.
- ✦ All members of the selection committee, also known as the awards committee, are past Club Professional of the Year award winners.
- ✦ The selection committee reviews all award finalists and submits confidential votes using a ranking system.
- ✦ Awards are presented to the finalist with the best overall ranking.

Eligibility:

All PGA of Canada facilities in good standing, with a PGA of Canada Class “A” Professional or Apprentice Professional in good standing, within the Alberta zone are eligible for this award.

The following are ineligible:

- ✦ PGA of Canada Life Members

NOTE: ONCE A FACILITY WINS NATIONALLY THEY ARE ELIGIBLE TO WIN AGAIN PROVINCIALY IN THE SAME CATEGORY AS LONG AS THERE IS A DIFFERENT INDIVIDUAL IN THE ROLE OF HEAD PROFESSIONAL.

ONCE AN INDIVIDUAL WINS NATIONALLY THEY ARE ELIGIBLE TO WIN AGAIN PROVINCIALY IN THE SAME CATEGORY AS LONG AS THEY ARE AT A DIFFERENT FACILITY. THEY ARE INELIGIBLE TO WIN PROVINCIALY AT THE SAME FACILITY MORE THAN ONCE.



The logo features a red maple leaf inside a black swoosh that forms an oval. To the right of the swoosh, the text "PGA" is written in a large, bold, black sans-serif font, with "ALBERTA" in a smaller, black sans-serif font directly below it. Underneath the swoosh and text, the word "AWARDS" is written in a very large, bold, black serif font.

PGA ALBERTA AWARDS

SALES REPRESENTATIVE OF THE YEAR

Sales Representative of the Year Criteria:

- ✦ Possesses strong communication and organizational skills.
- ✦ Reliable liaison between accounts and the national sales manager and/or company they represent.
- ✦ Promoter of the game of golf.
- ✦ Represents themselves and their company in the highest manner possible.

Selection Process:

- ✦ Each nominee application is reviewed by an awards sub-committee.
 - The sub-committee for each award includes past winners of that award and members of the awards committee.
- ✦ The five (5) nominees whose applications rank the highest among the sub-committee members are presented to the selection committee as finalists.
- ✦ All members of the selection committee, also known as the awards committee, are past Club Professional of the Year award winners.
- ✦ The selection committee reviews all award finalists and submits confidential votes using a ranking system.
- ✦ Awards are presented to the finalist with the best overall ranking.

Eligibility:

All sales representatives with direct affiliation to the golf industry are eligible to win this award.





The logo features a red maple leaf inside a black swoosh that forms the letter 'P'. To the right of the swoosh, the letters 'GA' are written in a bold, black, sans-serif font. Below 'GA', the word 'ALBERTA' is written in a smaller, black, sans-serif font. Below the entire logo, the word 'AWARDS' is written in a large, bold, black, sans-serif font.

PGA ALBERTA AWARDS

TEACHER OF THE YEAR

Teacher of the Year Guidelines:

- ✦ Recognized as an outstanding teacher of golf among the PGA of Alberta membership.
- ✦ Initiation/implementation of innovative, unconventional, and special coaching programs.
- ✦ Publication of articles, books, magazines, etc.

Teacher of the Year Criteria:

- ✦ Nominees **must** have achieved certification through the PGA of Canada's National Coaching Certification Program (NCCP) developed in partnership with the Coaching Association of Canada (CAC) & Golf Canada in at least one pathway of the Instruction Stream (Instructor of Beginner Golfers, Instructor of Intermediate Golfers or Instructor of Advanced Golfers)
- ✦ Participation in provincial and national teaching workshops, seminars, and coaching summits.

Selection Process:

- ✦ Each nominee application is reviewed by an awards sub-committee.
 - The sub-committee for each award includes past winners of that award and members of the awards committee.
- ✦ The five (5) nominees whose applications rank the highest among the sub-committee members are presented to the selection committee as finalists.
- ✦ All members of the selection committee, also known as the awards committee, are past Club Professional of the Year award winners.
- ✦ The selection committee reviews all award finalists and submits confidential votes using a ranking system.
- ✦ Awards are presented to the finalist with the best overall ranking.

Eligibility:

All Class "A" Professionals and Apprentice Professionals in good standing are eligible for this award.

The following are ineligible:

- ✦ Previous PGA of Canada George Knudson Teacher of the Year Award winners
- ✦ PGA of Canada Life Members
- ✦ PGA of Canada National Staff & PGA of Canada Zone Staff

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